



5 WAYS PLASTIC CARDS CAN HELP YOU GET BACK TO BUSINESS

1. GIFT CARDS

Gift cards remain the most popular use of plastic cards and for good reason, they are both the most requested item from gift recipients and one of the most profitable products for retailers. With so many companies struggling right now, gift cards have also become a fantastic source of revenue for retailers and a way for customers to support their favorite local businesses.

2. CARDS WITH CONTACTLESS SCANNING

As businesses are reopening, they are looking for ways to promote social distancing while minimizing germs. Plastic cards with barcodes, QR codes, and embedded RFID chips can assist with these efforts by using contactless scanning technology.

3. MEMBERSHIP CARDS

Help members feel connected with plastic membership cards. There is something so official about holding a

thick plastic card with your name printed on it! From alumni associations to country clubs to beer & wine clubs, membership cards are a beneficial tool for every organization, club, and association.

4. VIP ACCESS CARDS

Know any VIPs in need of TLC? VIP access cards can do just that. Choose from full color cards printed on white plastic, or try something more unique. We offer a large variety of plastic colors including metallic gold, metallic silver, metallic copper, black, red, cranberry, yellow, orange, tan, blue, green, grey, or pink plastic.

5. SAFETY & IMPORTANT INFO CARDS

Plastic cards are the same size as a credit card, which fits perfectly into any wallet. This is useful for any kind of at-a-glance safety information including important phone numbers, guidelines, COVID-19 safety regulations, and more.